

Manufacturing Digital Growth

With marketing in our hearts and the Motor City in our backyard - we've set out to change the way **manufacturing companies** connect and engage buyers online.

Challenges we help our clients overcome



BRAND AWARENESS

The extent to which consumers are familiar with the qualities or image of your business.



LEAD GENERATION

The initiation of consumer interest or inquiry into products or services from your business.



ENGAGEMENT

Ability to hold a visitor's attention or induce the visitor to participate with your website.



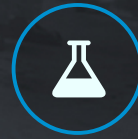
CONVERSION RATES

The percentage of users who take a desired action with your website or marketing campaign.



ROI REPORTING

Measuring the amount of return on an investment relative to the investment's cost.

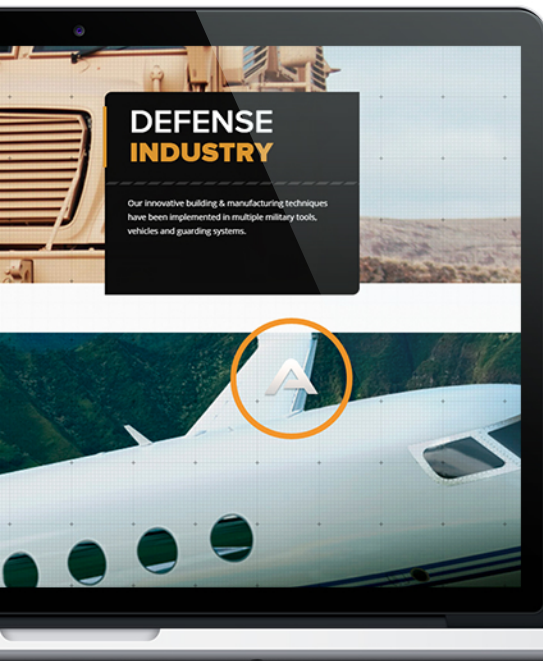


SALES LEAD QUALITY

Leads with higher probability of turning into an opportunity based on your ideal customer profile.

DID YOU KNOW? "Most B2B customers complete 57% of the buying process before contacting a salesperson."*

*CEB Marketing Leadership Council, in partnership with Google, "The Digital Evolution in B2B Marketing"



Custom B2B Website Design

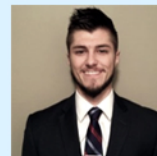
At Momentum, we understand the importance of a strong foundation. That's why we engineer a strategy that is unique to each of our clients and their goals

From content management, to advanced functionality and integrations, we have the development horsepower to meet your every need.

Momentum

We're helping manufacturing companies say no to the "status quo".

Contact me to schedule a free digital evaluation for your organization.



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Featured Clients

